THE ALL-ELECTRIC

2023 CADILLAC LYRIQ

Simulated vehicle shown. Actual production model will vary. Initial availability first half of 2022.

LYRIQ LIGHTS THE WAY FORWARD

This is the spark. The dawn of a new era. Our electric future, rooted in more than a century of innovation, begins with an uncompromising SUV.

Meet the all-electric 2023 Cadillac LYRIQ.

Featuring extraordinary design touches and meticulously refined details, the 2023 Cadillac LYRIQ closely mirrors our revolutionary show car. It's a rare convergence of art, technology and performance—one that can only be described as the Cadillac of EVs. In 2022, the next generation of electrification begins.

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PERFORMANCE

POETRY IN ELECTRIFIED MOTION

Fully electric and fully Cadillac. LYRIQ delivers the thrilling performance you expect, as well as the advanced charging technology you need to roam with confidence.

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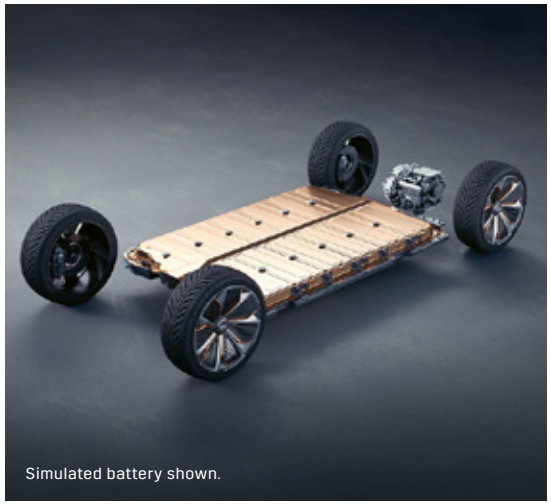
PERFORMANCE

FEEL THE SURGE

A Cadillac-estimated 440 Nm of near-instantaneous torque[1] and 342 hp press[1] you into your seat. Responsive driving dynamics elicit a rush of endorphins. True Cadillac performance DNA stands every hair on end. Welcome to your fully electric rush.

CHARGE INTO A NEW ERA

Greet the day with a Cadillac-estimated more than 300 miles of expected range on a full charge.[2] LYRIQ will offer at-home Level 2 (AC) charging rates of up to 19.2 kW[3] and DC fast-charging for public charging capability with rates up to 195 kW,[4] freeing you to revel in the moment—and to let go of range anxiety.



Simulated battery shown.

THE BALANCE OF POWER

Our new Ultium battery platform takes the performance of LYRIQ to the next level. As a structural element of the body chassis system, the Ultium architecture enables a near 50/50 front-to-rear weight distribution of the vehicle and provides a lower center of gravity, which results in a vehicle that's sporty, responsive and built for spirited driving.

[1]Based on GM testing.
[2]Based on GM testing. EPA estimates not yet available. Actual range will vary based on several factors, including temperature, terrain, battery age, loading, use and maintenance.
[3]Requires professionally installed 19.2 kW AC/100A dedicated charge station. Actual charge times will vary based on battery condition, output of charger, vehicle settings and outside temperature.
[4]Actual charge times will vary based on battery condition, output of charger, vehicle settings and outside temperature.
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THE ELECTRIC FUTURE IS HERE

INTRODUCING THE ULTIUM PLATFORM

LYRIQ was developed in tandem with the innovative Ultium battery platform. This groundbreaking new platform fundamentally changes how electric vehicles are engineered, delivering the latest charging and power storage technologies that fit seamlessly into far-reaching journeys and daily commutes.

Simulated battery shown.

PERFORMANCE

UP TO 19.2 kW[1] AC
HOME LEVEL 2 (AC) CHARGING

PUBLIC DC FAST-CHARGING CAPABILITY
UP TO 195 kW[2] DC

DC FAST-CHARGE CAPABILITY
FOR PUBLIC CHARGING
UP TO 76 MILES OF RANGE
IN ABOUT 10 MINUTES[2]

DC FAST-CHARGE CAPABILITY
FOR PUBLIC CHARGING
UP TO 195 MILES OF RANGE
IN ABOUT 30 MINUTES[2]

CADILLAC-ESTIMATED
MORE THAN 300 MILES OF DRIVING RANGE
ON A FULL CHARGE[3]

[1]Requires professionally installed 19.2 kW AC/100A dedicated charge station. Actual charge times will vary based on battery condition, output of charger, vehicle settings and outside temperature.
[2]Actual charge times will vary based on battery condition, output of charger, vehicle settings and outside temperature.
[3]Based on GM testing. EPA estimates not yet available. Actual range will vary based on several factors, including temperature, terrain, battery age, loading, use and maintenance.

TECHNOLOGY

YOUR CONDUIT TO HARMONIOUS CONNECTION

Through the artful integration of technology, LYRIQ delivers an intimate driving experience unlike any other.

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CURVED 33" DIAGONAL ADVANCED LED DISPLAY

Seamlessly integrated and intelligently intimate, the curved 33" diagonal advanced LED display is more than a breathtaking interior centerpiece. The free-form glass pane is a touchscreen display capable of exhibiting more than one billion colors, giving you intuitive access with stunning visual richness.

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TECHNOLOGY

SUPER CRUISE

LYRIQ offers Super Cruise,[1] the first truly hands-free driver-assistance feature for compatible roads. Enjoy the simplicity of the journey ahead.

NEXT-GENERATION ACTIVE NOISE CANCELLATION

Tranquility takes center stage. Next-generation Active Noise Cancellation intelligently measures road vibration and uses the speaker system to actively cancel road-induced noise. That technology, coupled with rigorous wind-tunnel testing and acoustic laminated glass, turns traditional road noise into a symphony of solitude.

AKG STUDIO 19-SPEAKER SOUND SYSTEM

AKG brings pure studio sound to your Cadillac. LYRIQ features the Cadillac-exclusive AKG Studio 19-speaker sound system. It provides sound that's precise and clear from distortion. All speakers are placed for sound optimization—including speakers in the front head restraints—ensuring all passengers have an immersive audio experience.

[1]Always pay attention while driving and when using Super Cruise. Do not use a handheld device. Visit cadillac.com/supercruise for full details. Simulated vehicle shown. Actual production model will vary. Initial availability first half of 2022.

EXTERIOR

DESIGNED TO ENERGIZE YOUR SENSES

With the introduction of Cadillac's new design language, LYRIQ dramatically blends the sensual with the technical—and introduces the visual embodiment of Cadillac electrification.

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EXTERIOR

FROM CONCEPT TO REALITY

LYRIQ retains many of the bold, futuristic design elements that debuted in its show-car predecessor, including the taillamps, slim-line headlamps, flush illuminated door handles, full-glass roof and dramatic lighting choreography.

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EXTERIOR

A DANCE OF LIGHT

Approach LYRIQ, and you're greeted by a choreographed lighting sequence that welcomes you to your journey. The ceremony begins as the Cadillac Crest on the Black Crystal grille illuminates. It continues as the animation cascades across the shield to the headlamps and radiates across door handles and puddle lamps. Finally, it trickles down LYRIQ's taillamps in a stunning finale.

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EXTERIOR

PROPELLED BY PRESENCE

Standard 20" wheels and available 22" wheels paired with low-profile tires[1] help LYRIQ achieve dramatic wheel-to-body ratio. Through the use of a precise reverse-rim machining process—a first for Cadillac—the optional 22" wheels echo the striking scale of the LYRIQ show car, delivering a larger visual appearance while maintaining refined ride dynamics.

[1]Lower-profile tires wear faster. Tire and wheel damage may occur on rough or damaged roads or from surfaces, curbs, debris or obstacles. This damage is not covered by the GM New Vehicle Limited Warranty. For more details, go to my.cadillac.com/learnabout/tires or see your dealer.

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INTERIOR

IMMERSE YOURSELF IN INTRICACY

Inside LYRIQ, an atmosphere of artful lighting and advanced technology invites you to discover every detail.

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INTERIOR

SONIC ENLIGHTENMENT

Brilliant backlighting filters through laser-etched wood patterns, shimmering across a detailed metallic pattern on the speakers. The warm, mesmerizing effect mirrors the interplay between sunlight and leaves overhead—just one of the many natural inspirations woven throughout this exquisitely crafted interior.

THE DELIGHT IS IN THE DETAILS

Free from the constraints of a combustion engine, Cadillac designers created a space of intricacy and intrigue within LYRIQ. From a cantilevered center console with a floating front edge to jewelry-box-inspired storage to a detailed pattern inside the air vents, every detail is a labor of obsessive love.

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SPACE TO IMPROVISE

LYRIQ is more than a fully electric work of art—it's an uncompromising SUV. Generous cargo space and flat-folding 60/40 second-row seats deliver the freedom and flexibility to accommodate the essentials, whether you're returning home with fashionable finds or gearing up for far-off adventures.

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INTERIOR

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EXTERIOR COLORS

SATIN STEEL METALLIC

STELLAR BLACK METALLIC

INTERIOR COLORS

SKY COOL GRAY

Perforated Inteluxe seating with backlit Dark Ash Cluster open-pore wood trim

NOIR

Perforated Inteluxe seating with backlit Dark Ash Cluster open-pore wood trim

WHEELS

STANDARD 20" split 6-spoke alloy wheels with Diamond-Cut/Dark Android finish and Gloss-Black aero inserts, paired with self-sealing all-season tires

AVAILABLE 22" dynamic split-spoke reverse-rim alloy wheels with Polished/Gloss-Black finish, paired with self-sealing all-season low-profile tires[1]

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THANK YOU FOR YOUR INTEREST IN THE ALL-ELECTRIC 2023 CADILLAC LYRIQ

Visit **cadillac.com/future-vehicles/lyriq** for more information and to sign up to be among the first to receive the latest updates.

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